



When Rachel Queenborough attended her first IFAJ Congress in Texas last August, little did she know she would be attending the Federation's Berlin executive meeting in January as the newly appointed IFAJ newsletter editor.

After five years as editor, Australian journalist and writer Liz Harfull says it's time to step aside (however, working on the new IFAJ Star Prize for broadcast journalism, and the presidency of the Australian guild are likely to keep Liz as busy as ever).

Looking forward to taking up the newsletter editorship challenge is public relations consultant Rachel, who lives in a rural village in Shropshire, England.

After graduating with an animal science degree in 1988, she worked in mainly technical roles in commercial companies, including two years based in the US for an international feed ingredient company. She has worked in PR since 1997, and has been self-employed since 2000. Her work is mostly in the forage sector, with some animal health and nutrition clients also.

Membership of the British Guild of Agricultural Journalists since 1997 has been very beneficial for Rachel, through its networking opportunities with editors and fellow PR colleagues, and the Guild's professional development events.

Rachel has been quite active at regional Guild level, and serves currently as a regional chairman.

For her, the professional development sessions in Texas were a major feature of the Congress. But, like many from Europe, she was also struck by the presence of so many agricultural communications students, and by the availability and popularity of agricultural communications training courses in the US. That is part of the bigger global picture of agricultural journalism which IFAJ has opened up for Rachel, and which she hopes to share with all member guilds through the newsletter.

Like many IFAJ members, she enjoys travel and food, and is looking forward to the congress next spring in Belgium, followed by Canada.