



It's Canada's turn next!

By Lilian Schaer, IFAJ 2011 Co-Chair

The IFAJ torch – or should I say flag – has officially been passed to Canada as we formally assumed the role of host nation at the farewell banquet of this year's congress in Belgium.

The International Federation of Agriculture Journalists (IFAJ) hosts its annual conference, called a congress, in a different member country every year. In 2011, Canada will be welcoming farm writers and agricultural communicators to our country for the first time in over forty years.

Although our congress planning committee has been working on this event since early in 2007, preparations are now beginning in earnest – our event kicks off in southern Ontario only a short 16 months away!

The IFAJ 2011 congress will start in Guelph, Ontario – about an hour west of Toronto – then take delegates on tours to different parts of the province before wrapping up with a two day stay in Niagara Falls. Optional add-on tours to Western Canada in advance of the congress and to the Atlantic region after the congress wraps up are also being planned. Visit our website – [www.ifaj2011.com](http://www.ifaj2011.com) – for details.

To sign up for our soon-to-be-launched update emails, send your email address to [info@ifaj2011.com](mailto:info@ifaj2011.com).

So mark your calendars and get ready to spend September 14 to 18, 2011 with us in Canada at the next IFAJ congress!